

# PHILCHEN

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WEB DESIGN

ILLUSTRATION

GRAPHIC DESIGN

OVERVIEW

EDUCATION

SKILLS & ABILITIES

EMPLOYMENT HISTORY

## I am a front-end web developer, graphic designer and illustrator

with a web development certificate from the Southern Alberta Institute of Technology and a Bachelor's of Design from the Alberta College of Art and Design. I am a versatile and detail oriented individual and what sets me apart from other designers and developers is my ability to combine my design fundamentals with my technical abilities.

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### SOUTHERN ALBERTA INSTITUTE OF TECHNOLOGY

Web Development Certificate Fast-Track Program | 2014

### ALBERTA COLLEGE OF ART AND DESIGN

Bachelor of Design (B.Des) – Visual Communications Design | 2005 - 2010  
Graphic Design & Illustration

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### DESIGN & ILLUSTRATION:

Adobe Creative Suite – Photoshop, Illustrator, InDesign

### WEB MEDIA:

HTML5, CSS, SASS, Javascript, JQuery, Web Frameworks, (Bootstrap 3, Foundation 5), Content Management Systems (Wordpress, SilverStripe), Adobe Dreamweaver.

Proficient in both Windows and Apple operating systems. Strong knowledge of design principles, color theory and typography.

### MOTION AND VIDEO EDITING:

Adobe Premiere Pro, AfterEffects, and FinalCut Pro.

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### FREELANCE FRONT-END WEB DEVELOPER / GRAPHIC DESIGNER

Phil Chen Creative (Self-Employed) – February 2016 to Present

Clients include:

MindFuel.ca (Formerly Science Alberta Foundation)

- Collaborated with David Nagy Enterprises and MindFuel team to create Wordpress site.
- 02 Yellow, EscapeYYC.

### FRONT-END WEB DEVELOPER (CONTRACTOR), ZGM COLLABORATIVE MARKETING

December 2015 to January 2016

- Collaborated with a team to develop websites for clients including TELUS Spark, Jayman Homes, and Blast Fitness.
- Worked on websites and entered content using Wordpress and Silverstripe.

### FREELANCE WEB DEVELOPER & GRAPHIC DESIGNER, MUSE CREATIVE

March 2015 - December 2015

- Worked on creating, maintaining and updating websites for clients using HTML, CSS, Wordpress and Bootstrap.
- Developed branding and identities for clients and ensured that visuals across different mediums were recognizable and consistent.
- Created logos, graphics, business cards, mailers and other materials for clients.

### WEB DEVELOPER & DESIGNER (PRACTICUM STUDENT), MUSE CREATIVE/COYOTE T-SHIRTS

Dec 2014 - March 2015

- Created websites for clients using HTML, CSS, Wordpress and Bootstrap.
- Developed branding and materials for clients including logos, graphics, business cards, mailers, window decals and vehicle wraps, graphics and t-shirt designs.

### DATA MANAGEMENT & SYSTEMS SPECIALIST, MAXXAM ANALYTICS

Feb 2012 – Nov 2013

- Coordinated with a national team to implement a new data management system which helped standardize working procedures with labs nationwide.
- Located and fixed errors caused by missing or incorrect data in the system, testing that updates to the system were working properly during and after the transition.
- Coordinated communication between different departments involving changes to work processes and trained employees how to use the new system, preemptively solving issues that would have been caused by using incorrect methods, ensuring work was completed on time.
- Ensured that reports met deadlines and that clients were satisfied with the data by creating and modifying different report formats to meet the needs of each project manager and each client, which appealed to clients and drew in new projects with different requirements.
- Was on hand to immediately help project managers to fix report errors by locating the cause of the errors in the system and fixing them, which allowed us to respond quickly to our client's needs.

### SAMPLE RECEPTION TECHNICIAN, MAXXAM ANALYTICS

May 2011 – Jan 2012

- Received environmental samples from clients and prepared them for analysis by ensuring all necessary information was logged into the system and present for the lab to properly analyze the samples as per client demands.
- Coordinated with project managers to ensure that any issues with incoming samples would be noted and communicated with the client in a timely manner preventing discrepancies to ensure work was completed on time and that clients were satisfied with their results.

### FREELANCE GRAPHIC DESIGN – HOWARD WONG & ASSOCIATES (U of C)

Unpublished Scientific Paper on Genome Research

August 2010 – December 2010

- Designed and produced vector charts, graphs and infographics based on the client's computer generated data to communicate the research in a visually pleasing and clear manner.
- Formatted all graphics to meet the requirements for publication based on the scientific journal's requirements.

### CUSTOMER CARE & FRONT DESK, WEST CANADIAN

June 2008 – August 2008

- Ensured customer satisfaction by handling customer calls and emails regarding orders, job requests and proofs, tracked and prepared jobs for print and prepared completed jobs for shipping.
- Helped customers with orders and use of public computers, printers and photocopiers to ensure they successfully meet their needs.

### BARISTA, STARBUCKS COFFEE CANADA

July 2006 – Sept 2007

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			VOLUNTEER WORK

### CALGARY CHINESE COMMUNITY SERVICE ASSOCIATION

Summer 2003

Assisted with a summer camp program for children from ages 5 to 13 Organized activities for children and helped supervise the children during these excursions.